



Beating the Recession 100K in 100 Days

Money is made mentally before you make it physically – Anon

Janice Davies, the Attitude Specialist is giving away thousands of dollars to businesses in New Zealand. Here are her

Ten TOP Tip Recession Beaters

1. Tap into your existing clients before finding new clients
2. Recession forces entrepreneurs to take another look at their ideas.
3. Use your products to solve your customers fears.
4. Grab your customers and new customers attending with bold marketing.
5. Use technology where possible.
6. Expand your knowledge.
7. Assess where you can become frugal in your spending.
8. Create a mastermind group so you can discuss business solutions.
9. Attend every free seminar/webinar or read books that might give you new ideas.
10. Arouse the emotions of your customers when advertising.

Janice Davies, the Attitude Specialist, is looking for the top 100 companies in New Zealand who want to work on beating the recession from their business. She is giving away her knowledge and service as a Professional Speaker, Business Trainer, Author and Coach. You can enter a prize draws. Visit www.attitudhttp://www.attitudespecialist.co.nz/beat-recession.htm or Janice at janice@attitudespecialist.co.nz. 09 424 8400 or 021 514 511.